“**What specific academic benefits do undergraduate students attribute to their involvement in case competitions with a finance component**.

**Distribution**:

* Email, School of Business Weekly Newsletter, LLA Weekly Newsletter

**Survey Questions:**

**Demographics**

1. Select your year in university
   1. First year, Sophomore, Junior, Senior, 5th Year
2. Select your Area of Study (discipline)
   1. Accounting, Business Analytics/Actuarial Science, Economics, Finance, General Management, Marketing, Supply Chain, Law, Human Resources, International Business, Entrepreneurship, *Other*
3. Select Gender
   1. Female, Male, Non-binary
4. Year in School

**Establishing a Baseline/Pre-Survey**

**Please rate your level of agreement with the following statements:**

1. I have received *prior* instruction and **education** on case analysis before participating in case competitions.

**Metric**: Strongly Disagree – Strongly Agree

I have received *prior* instruction and training on **conducting** financial analysis before participating in case competitions.

**Metric**: Strongly Disagree – Strongly Agree

Prior to participating in case competitions, my primary professional interest was in the field of Finance.

**Metric**: Strongly Disagree – Strongly Agree

1. **Which of the following were you hoping to gain from participating in a case competition? (Select all that apply).**

**Metric**:

1. Enhance teamwork and collaboration skills.
2. Enhance my communication and presentational abilities.
3. Develop my organizational and leadership skills.
4. Improve my ability to work effectively in diverse teams.
5. Increase self-confidence in interpersonal interactions.
6. Expand my network and professional relationships.
7. Other:
8. None of the Above
9. **On a scale of 1-5, rate your confidence in utilizing financial concepts and theories *prior* to participating in a case competition.**

**Metric**: Range, Not Confident, Neutral, Very Confident

**Academic Learning Objectives**

**8. In what ways have case competitions contributed to your professional development in the context of financial analysis? (Select all that apply)**

a. Enhanced teamwork and collaboration skills.

b. Enhanced communication and presentation abilities.  
c. Developed organizational and leadership skills.  
d. Improved ability to work effectively in diverse teams.  
e. Increased self-confidence in interpersonal interactions.  
f. Expanded my network and professional relationships.  
g. Other:  
h. None of the above.

**9. To what extent has your participation in case competitions influenced your evaluation of ethical considerations in business decision-making?**

**Metric**: Not at all, A little, Moderate, A lot, Significantly

**10. Please note your level of agreement with the following statement.**

**“After participating in case competitions, I had a professional interest in developing skills and knowledge within the field of finance.”**

**Metric**: Strongly disagree to strongly agree

**11. On a scale of 1-5, rate your level of confidence in utilizing financial concepts and theories *following* your participation in a case competition.**

**Metric**: 1-5 Range, Not Confident, Neutral, Very Confident

**Professionalism**

**12. On a scale of 1-5, rate your level of improvement in presentation and communicational skills through your practical experience in case competitions?**

**Metric**: No Improvement – Exceptional Improvement

**13. To what extent did professional pressures and tight deadlines impact your engagement in case competitions?**

**Metric**: Low Impact– Extreme Impact

**14. To what extent did your involvement in finance case competitions improve your ability to work effectively in diverse teams, such as considering various perspectives and backgrounds?**

**Metric**: No Improvement -> Exceptional Improvement

**15. To what extent do you agree with the following statement?**  
  
**“I believe my university should incorporate more case competitions, either as part of the regular course curriculum or as supplementary activities, to improve my understanding of financial analysis course material.”**

**Metric:** Strongly disagree - Strongly Agree

**16. "To what extent do you agree with the following statement?"**

**“The knowledge and skills I developed through participating in case competitions have been valuable and transferable to my academic or professional growth.”**

**Metrics:** Strongly Disagree – Strongly Agree

**17. "What challenges or drawbacks, if any, did you encounter while participating in case competitions? Please describe specific difficulties you faced and how they impacted your overall experience."**

1. I felt overwhelmed by the tight deadlines and workload.
2. I found it difficult to balance case competitions with my other academic or personal commitments.
3. There was limited support or guidance from mentors or advisors.
4. Teamwork and collaboration within my team were challenging.
5. The case competition topics were too complex or beyond my skill level.
6. Cases were confusing or directions were unclear.
7. Other (please specify)

**18.**  **Which of the following reasons do you agree with for choosing not to participate in case competitions? (Select all that apply)**

a.I didn't have enough time to commit to a case competition.

b. I was unsure how participating in the case competition would benefit my career.

c. I didn't feel prepared or qualified to compete.

d. I was unfamiliar on the topic

e. I was not aware of opportunities to participate in case competitions.

f. I prefer other forms of professional development (e.g., internships, workshops).

g. There was not enough prize money.

h. Other (please specify)

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